

Together4Nepal:
 Earthquake Recovery
 Fundraiser to Help
 Rebuild Nepal
 A Bike-In Fundraiser Event
 Bikes, Music, and Culture!



SPONSORSHIP PRIMER:

This fundraising activity will deliver direct and measurable support to the Nepali people through Humanitarian and Sustainable Engineering relief and knowledge transfer that UNM4Nepal is uniquely qualified to offer. UNM4Nepal is a University of New Mexico student chartered organization composed of both graduate and undergraduate students as well as highly qualified faculty and professionals in the community. Find more information at <http://unm4nepal.weebly.com/>.

RECOVERY PROJECT SUMMARY:

This fundraising activity will help support UNM4Nepal’s Community Center Project in Bahunepati, Nepal, a rural village that lost its health clinic in the earthquake along with the vital service and programs it provided. Along with local organizations with ties to the community, we plan to design, test, and build a safe and welcoming place for the village to find comfort and security as they continue to rebuild. The Center will provide a place for our partner organizations to reestablish important women’s education and empowerment programs that had created positive change before the disaster. By contributing our strengths as an academic community, we hope to build knowledge and capacity to make the Center much more than just a building.

Fundraising Goal: \$40,000

The total cost for building this Community Center is \$60,000. We have already raised \$20,000 in pledge from professors, professionals, and highly qualified students in the form of time and expertise for design and testing needed to implement the project.

Approximate Project Cost Breakout

Engineering Design & Project Management: \$16,000	Structural Testing of Building: \$1,000	Faculty Mentor Travel: \$3,000	Student Travel: \$20,000
Building Materials: \$14,000	Local Labor: \$3,000	Training Manuals Development: \$1,000	Sustainable Technologies \$2,000

*Donations can be appropriated as Sponsors desire.

Bike-In to Old Town Farm Event Details

- September 26, 2015 - 4:00 pm - 9:00 pm~
- Location: Old Town Farm - (drive-in parking limited - accessible parking available) - 949 Montoya St NW, Albuquerque, NM 87104
- Band lineup to be announced!
- Local breweries will be selling and serving beer!
- Ticket Price: \$30 per person - We seek to raise around \$10,000 from ticket sales.

The Situation

The landscape, the people, the culture. Nepal's incredible wealth of beauty and strength serve as an inspiration to people around the world. After facing two back-to-back earthquakes shocks on April 25th and May 12th, the numbers that have emerged from this awe-inspiring country are staggering: over 8000 deaths; 700,000 homes destroyed; three million displaced; 20,000 schools in ruin; more than 600 vital rural clinics leveled; whole villages buried by landslides; and centuries old cultural icons reduced to rubble.

The Need: A Community Center

The outpouring of support from the international community was swift and decisive. Even so, Nepal has a long way to go on the road to recovery, particularly in rural areas where the damage is greatest and aid is slow to arrive. Clinical outposts in rural villages throughout Nepal provide critical education, care, and support to families in need. These clinics often focus on female empowerment as a proven way to strengthen a community and build social capital. With so many rural clinics rendered inoperable, there is a great need for central meeting spaces to help support the community as they begin to rebuild. A community center, like the one being supported by this fundraiser, would allow educational programs that were interrupted by the earthquakes to be reinstated and once again help improve the lives of local families. The center would be so much more than just a building; it would be a safe place for community healing, renewal, and growth.

The Village: Why Bahunepati?

Bahunepati is a rural village in the hardest hit district of Sindhulpachok whose 1100 homes were largely destroyed in the earthquake. Perhaps the biggest loss was that of the community's health clinic, one of several rural Dhulikhel Hospital outposts run by Kathmandu University. The clinic had been running several women-focused programs, including microfinance, micro health insurance, indoor pollution education, and reproductive health education, with great success. The households of women who participated in these programs showed marked improvements in nutrition and well-being. Preliminary findings showed that 90% of participant households reported a good health status or above compared to 61% of nonparticipant households.

However, the damage caused by the earthquakes brought a quick end to the clinic's success. Without a place to meet, the progress made by these programs has been reversed, and the social capital in the village has deteriorated. By building a community center in Bahunepati, we hope to once again create a safe space where women and families can gain the knowledge and confidence they need to thrive.

Our Team: Why UNM?

This project will be executed by UNM4Nepal in collaboration with our UNM partners – the Nepal Study Center, the Civil Engineering Department, and the Nepali Student Association – as well as our Nepali partners – Pratiman-Neema Memorial Foundation and Kathmandu University.

UNM4Nepal is a student organization that was created immediately after the first earthquake in response to the overwhelming desire of the UNM student population to help Nepal. Within three months, we have held two fundraising events, raised around \$2000 in cash, received hundreds of hours of in kind donations of professional time, been featured on the local news, and garnered over 80 listserv subscribers and 200 followers on Facebook. UNM4Nepal is collaborating with the Nepali Student Association to plan several cultural activities for Together4Nepal event.

UNM's Nepal Study Center (NSC) (<http://nepalstudycenter.unm.edu/>) was established in 2006 by Dr. Alok Bohara and his network of colleagues. The NSC has championed humanitarian engineering and sustainability research through ongoing collaboration between UNM and Nepali institutions, including our Nepali partners the Pratiman-Neema Memorial Foundation (PNF) (<http://pnfoundation.org.np/>) and Kathmandu University (KU). These organizations provide critical links between UNM and Bahunepati that make our team uniquely qualified to successfully implement this project.

Our research, cultural, and practical ties to Nepal drive and inform our plan to implement Humanitarian Engineering efforts in the form of a Women's Community Center in Bahunepati focused on women's empowerment and education. Professors, professionals, highly-qualified students across campus, and greater New Mexico community who care about Nepal, have pledged – and already started contributing – their expertise to the development of this center. Dr. Mark Stone, Dr. Mahmood Reda Taha, and Dr. Mark Russell from Civil Engineering along with Dr. Alok Bohara from Economics have organized a graduate level course for Fall 2015 entitled *Building Resilient Communities*, in which students will design the community center with a focus on ethical, cultural, and sustainability considerations.

The Plan

The entire cost for this project is \$60,000, including \$20,000 in time and services being donated by professionals, faculty, and highly qualified students in a variety of fields as well as the use of laboratory time and equipment. We are raising the additional \$40,000 through Sponsorship and the Bike-In-Coffee Event at Old Town Farm named Together4Nepal. The project activities are roughly described in two parts.

1. Building a Women's Community Center in Bahunepati, Nepal

This portion of the project includes the engineering design, project planning and implementation, procurement of construction materials and local labor needed to build the Center. The Center will be outfitted with sustainable technology infrastructure targeting the issues of water, power, and sanitation through tools such as solar power and rainwater harvesting.

In addition to the basic design, we will develop engineering specifications and training materials to make the community center replicable in other villages that have lost their health clinics. By rebuilding the security and community lost in the earthquakes, we can support a village from the inside out and promote recovery that stretches far beyond this project.

2. UNM Ambassadors to Nepal - Project Implementation and Knowledge Transfer

An important part of this project will be the knowledge transfer between UNM and Nepal. The travel team, consisting of three faculty members and five highly qualified students, will go to Nepal next summer to facilitate the building of the community center as well as the training of local volunteers in sustainable building techniques.

A portion of the funds raised by UNM4Nepal through this and future fundraisers will be used to help mitigate the cost of student travel to Nepal. Students will raise supplemental funds to support their participation to demonstrate their investment in and commitment to the project. Faculty members will acquire their own funding.

All funds will be managed by UNM4Nepal under the supervision of the faculty advisor, Dr. Mark Stone, who successfully manages multiple large-scale research projects.

Sponsorship: Help make a measurable and sustainable impact on the quality of lives of the people of Nepal!

We know the people and land of Nepal from stories, films, photos, and often our own personal travels that have made lasting impressions in our hearts as naturalists and adventurers. With the strength and generosity of our communities here in New Mexico, we can make a dramatic and positive impact in a community in great need.

Our commitment to you is to be worthy stewards of your money and make measurable and positive impacts on the lives of the Nepalese people. We'll also be sure to keep you in-the-loop with how the project unfolds and share the stories of the people your generosity has blessed.

Sponsorship Elevation	Donation (value)	“Thank You Perks”
Mount Everest (Sagarmāthā) 8,848 m ~ 29,029 ft	\$5,000	<ul style="list-style-type: none"> - Local handmade artwork made just for you by someone very talented. - Recognition in UNM’s annual Report of Giving (https://www.unmfund.org/financials/report-of-giving/) - Everything below.
Annapurna 8,091 m ~ 26,545 ft	\$2,500	<ul style="list-style-type: none"> - A big banner at the event promoting something you care about or commissioned local pottery. - Everything below.
Kathmandu 1,400 m ~ 4,600 ft	\$1,000	<ul style="list-style-type: none"> - Framed display of our appreciation. - Everything below.
Lumbini 150 m ~ 490 ft	\$500	<ul style="list-style-type: none"> - Recognition on our website as a UNM4Nepal sponsor. - Free admission to event and beer/wine at event.

*Sponsorship arrangements can be made in pledge, payments, or assets for auction.

**Asset donations can be valued at auction.

***All donations are tax deductible through the [UNM Foundation](#). (They will send you tax receipts.)

To make a donation

- Make checks payable to the **University of New Mexico**, with a memo UNM4Nepal and organization name or person you wish to be given the recognition.
 - Make electronic donations at the UNM Foundation Website: <https://www.unmfund.org/fund/unm4nepal-fund/>
- Asset donations can be made in the form of artwork, land, and title. They will be sold at auction during the event on September 26. (See contact person below.)

Contact information: “Ask Me Anything”

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